Apparently I have been unknowingly listed with Mediation.com. So users could find me in search results and be directed to Mediation.com. Mediation.com even includes what looks like an old (over six years old) Martindale bio. Would be users can even email me from this Mediation.com cite after I turn up there in a Google search.

The trouble is that the email was never delivered to me. Perhaps worse, when I wrote to other mediators that I know, I received responses from Mediation.com listed people that I do not know. The screenshots for several examples follow. You will notice that I wrote something different to each -- and matching language came back from other mediators.

When I asked to be deleted, here is the explanation I received:



The test cases follow. I have not heard back from a single mediator that I addressed. Mediation.com listed mediators have, however, apparently been provided with those emails. Here is the search result for Philbin:

|  |                         |           |          |              | iation Attorney?     |
|--|-------------------------|-----------|----------|--------------|----------------------|
| Mediation.com st   | ay out of court. Find a | Mediatior | Attorney | or Mediator. | <b>b b b</b>         |
| FIND A MEDIATION ATTORNEY OR MEDIATOR  | LEARN ABOUT MEDIATION   | VIDEOS    | NEWS     | Search       | ्                    |
|  |                         |           |          |              |                      |
| Articles Showing Articles 0 through 0 of 0                                     |                         |           |          |              | <u>More &gt;&gt;</u> |
|  |                         |           |          |              |                      |
| Members  |                         |           |          |              | More >>              |
| Showing Members 1 through 9 of 9   |                         |           |          |              |                      |
| Nicola Philbin   |                         |           |          |              |                      |
| Principal Legal Advisor  |                         |           |          |              | View Profile         |
| John Philbin<br>Member   |                         |           |          |              | View Profile         |
| Kenneth Philbin<br>Associate   |                         |           |          |              |                      |
|  |                         |           |          |              | View Profile         |
| Michael Philbin<br>Member  |                         |           |          |              | View Profile         |
| Peter Philbin  |                         |           |          |              |                      |
| Member   |                         |           |          |              | View Profile         |
| Christopher Philbin<br>Associate   |                         |           |          |              |                      |
|  |                         |           |          |              | View Profile         |
| Phillip Philbin<br>Member  |                         |           |          |              | View Profile         |
| ,<br>Donald Philbin Jr.<br>Executive Vice President, Chief Operating Officer a | nd General Counsel      |           |          |              |                      |
|  |                         |           |          |              | View Profile         |
| Scott Philbin<br>Associate   |                         |           |          |              | View Droft-          |
|  |                         |           |          |              | View Profile         |
|  |                         |           |          |              |                      |

Here is my listing, which looks like it was taken from Martindale or Lawyers.com at least a half dozen years ago:

|   |  |  |  |  |   | Lea  | ediation Attorney?<br>rn about getting more clients.<br>Find a Mediator for your case. |
|---|--|--|--|--|---|--|--|
| Mediation.com   | Sta  | y out of co  | urt. Find a  | Mediati  | on Attorne  | y or Mediator.   |  |
| FIND A MEDIATION ATTORNEY OR M  | EDIATOR  | LEARN ABOU   | T MEDIATION  | VIDEOS   | NEWS  | Search   | ्  |
| Home » Donald R. Philbin Jr.  |  |  |  |  |   |  | Claim Listing  |
|   | Donald I   | R. Philbin J   | r.   |  |   |  |  |
|   | and Gen  | e Vice Presid<br>eral Counse<br>6, Mediation   |  | Operatinę  | g Officer   | SEN<br>CEckhert  | D EMAIL  |
|   | 7411 Johr  | n Smith Drive,   | Suite 200  |  |   | Crossing<br>Apple Creek  | 345<br>87  |
|   | San Antor  | nio, Texas 782   | 229  |  |   | Conto  |  |
| Website:  |  |  |  |  |   | 1442031C   | Map data @2012 Goodle  |
| Email: SEND EMAIL   |  |  |  |  |   |  |  |
| Areas of Practice:  |  |  |  |  |   |  |  |
| Business  |  |  |  |  |   |  |  |
| About Mediation Attorney  |  | Summary  | Office Inform  | ation  | Articles  |  |  |
| Admitted<br>1988, Texas, U.S. District Court, I<br>and U.S. Supreme Court<br>Law School<br>Pepperdine School of Law, J.D., *<br>Law School Graduation Year<br>1987<br>College<br>Trinity University, B.A., 1984; Univ<br>Memberships<br>Fifth Federal Circuit and Federal<br>Association; College of the State<br>Biographical<br>Beta Gamma Sigma. Member, Pe<br>Law, 1986-1987. Recipient, Ameri<br>First Bout With Classroom Instruct<br>Trinity University Board of Truster<br>Military | 1987<br>versity of Te<br>Communica<br>Bar of Texa<br>pperdine La<br>rican Jurispi<br>tion, 58 Ok | exas, San Antor<br>ations Bar Asso<br>as; William S. Se<br>aw Review, 198<br>rudence Awards<br>la. B.J. 817, 194 | nio, M.B.A., 200<br>clation; State E<br>sssions Americ<br>5-1987. Memb<br>s in: Corporatio | 01<br>Bar of Texa:<br>an Inn of C<br>er, Moot Co<br>ns; Agency | s; American Bai<br>ourt XX.<br>ourt Board, 198<br>/ and Partnersh | r Association; American<br>6-1987. Margaret Marti<br>iips. Co-Author, Chief Ji | Corporate Counsel<br>n Broch Scholar of<br>ustice Rehnquist's                          |

## When I pressed "Send Email", this screen appeared:

|                                       |                           |              |                         | Lea          | ediation Attorney?<br>Im about getting more clients.<br>Find a Mediator for your case. |
|---------------------------------------|---------------------------|--------------|-------------------------|--------------|--|
| Mediation.com                         | itay out of court. Find a | Mediatio     | n Attorney o            | or Mediator. | 1  |
| FIND A MEDIATION ATTORNEY OR MEDIATOR | R LEARN ABOUT MEDIATION   | VIDEOS       | NEWS                    | Search       | ्  |
| Contact a Mediator Donald R. Phill    | bin Jr.                   |              |                         |              |  |
|                                       | To: Donald R.             | Philbin Jr.  |                         |              |  |
|                                       | Subject: Potential N      | Mediation I  | nquiry                  |              |  |
|                                       | Your Name:                |              |                         |              |  |
|                                       | Your Email                |              |                         |              |  |
|                                       | Your Phone                |              | (e.g., 111-222-3333 x 4 | 4444)        |  |
|                                       | Location:                 |              | (e.g. New York, NY or   | 10001)       |  |
|                                       | Message:                  |              |                         | _            |  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         | ,            |  |
|                                       | Send me a                 | copy of this | email 🗖                 | <u>.</u>     |  |
|                                       |                           |              |                         |              | CONFIRM  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         |              |  |
|                                       |                           |              |                         |              |  |

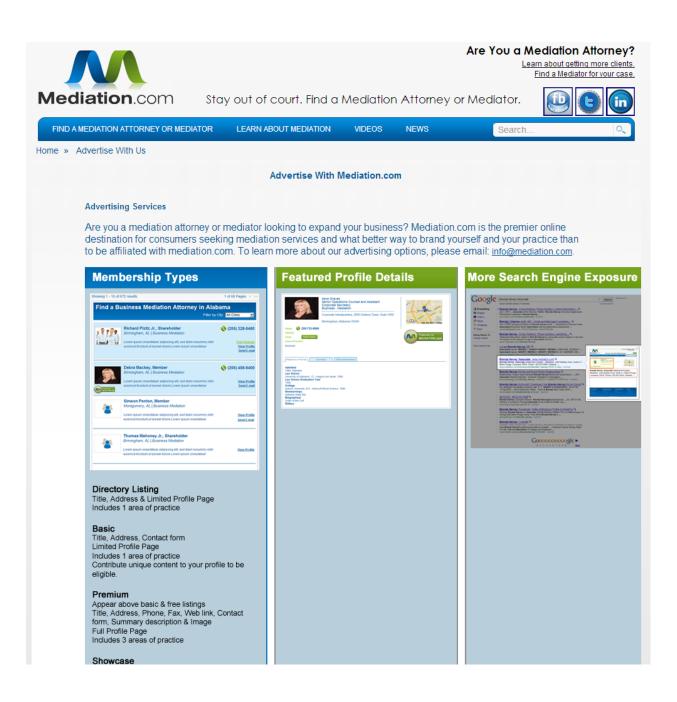
So I sent myself an email:

|                                       |  |                 | ,                           | Learn a   | liation Attorney?<br>about getting more clients.<br>d a Mediator for your case. |
|---------------------------------------|--|-----------------|-----------------------------|-----------|---|
| Mediation.com                         | itay out of court. Find a  | Mediatio        | n Attorney or I             | Mediator. |   |
| FIND A MEDIATION ATTORNEY OR MEDIATOR | R LEARN ABOUT MEDIATION  | VIDEOS          | NEWS                        | Search    | ्   |
| Contact a Mediator Donald R. Phill    | bin Jr.  |                 |                             |           |   |
|                                       | To: Donald R.  | Philbin Jr.     |                             |           |   |
|                                       | Subject: Potential   |                 | quiry                       |           |   |
|                                       | Your Name: Don Philbin   |                 |                             |           |   |
|                                       | Your Email <mark>don.philbir</mark><br>Your Phone <mark>210212710</mark> |                 | (e.g., 111-222-3333 x 44444 | 0         |   |
|                                       | Location: San Anton  |                 | (e.g. New York, NY or 1000  |           |   |
|                                       | Message:   |                 |                             |           |   |
|                                       | This is a test to see how quickly is sent.                               | this electronic | c communication             |           |   |
|                                       | Send me a  | copy of this e  | email 🗖                     |           | CONFIRM   |

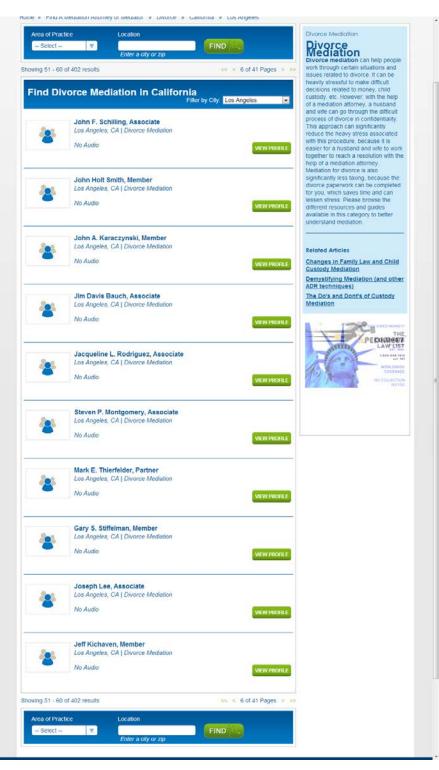
|                                     |  |  | Are                 | Learn ab | ation Attorney? |
|-------------------------------------|--|--|---------------------|----------|-----------------|
| Mediation.com                       | Stay out of court. Find a  | Mediation A                                | Attorney or Me      | ediator. | D 🕒 in          |
| FIND A MEDIATION ATTORNEY OR MEDIAT | TOR LEARN ABOUT MEDIATION  | VIDEOS                                     | NEWS                | Search   | ्               |
| Contact a Mediator Donald R. Ph     | ilbin Jr.  |  |                     |          |                 |
|                                     | To: Donald R.<br>Subject: Potential M<br>Your Name: Don Philbin<br>Your Email don.philbin<br>Your Phone 210212710<br>Location: San Anton | lediation Inquiry<br>n<br>@gmail.com<br>00 |                     |          |                 |
| ВАСК                                | Message:<br>This is a test to see how quickly this   | electronic comm                            | nunication is sent. |          | SEND EMAIL      |
|                                     |  |  |                     |          |                 |

The email still has not been delivered, even though they have written me since to cancel my "listing".

## Here is the product Eric T tried to sell me this morning:



So I tried to look up other mediators I know to see if they get the messages that Mediation.com confirms were sent to them and no other. One was Jeff Kichaven in Los Angeles:



## Here is his profile:

| Λ   |  |   |  |   |  | Are You                            | a Mediation Atte    | ore clients. |
|---|--|---|--|---|--|------------------------------------|---------------------|--------------|
| Mediation.com   | Sta  | y out of cou  | urt. Find a                                      | Mediatio                                    | on Attorney                                | or Mediato                         | r. 🜔 🕒              |              |
| FIND A MEDIATION ATTORNEY OR M  | IEDIATOR   | LEARN ABOUT   | MEDIATION  | VIDEOS                                      | NEWS                                       | Sea                                | rch                 | 0,           |
| Home » Jeff Kichaven  |  |   |  |   |  |                                    | Clair               | m Listing    |
|   | Jeff Kic   | haven   |  |   |  |                                    |                     |              |
|   | Member<br>Divorce,   | Mediation   |  |   |  | Rampart                            | SEND EMAIL          | N.           |
|   | 555 West   | Fifth Street, Su  | uite 3000  |   |  | Village                            | ike S               | Z            |
|   | Los Ange   | les, California   | 90013  |   |  | Googl                              | Los Angeles         | 1013         |
| Website:<br>Email: SEND EMAIL<br>Areas of Practice:   |  |   |  |   |  |                                    | Man data @2012 Goo  | de           |
| Divorce   |  |   |  |   |  |                                    |                     |              |
| About Mediation Attorney  |  | Summary   | Office Inform                                    | ation                                       | Articles                                   |                                    |                     |              |
| Admitted<br>1980, California, U.S. Supreme C<br>California<br>Law School<br>Harvard University, J.D., cum laud<br>Law School Graduation Year<br>1980<br>College<br>University of California at Berkele<br>Memberships<br>Los Angeles County (Member, Bi<br>Southern California Mediation As<br>Neutrals).<br>Biographical<br>Adjunct Professor, Straus Institut<br>Military | de, 1980<br>ey, A.B., with<br>pard of Trus<br>sociation (F | n great distinction<br>stees, 2002—) ai<br>President-Elect, 2 | n in general s<br>nd American (<br>2003); CPR In | cholarship,<br>(Chair, ADR<br>stitute for D | 1977<br>Committee, TIP<br>ispute Resolutio | S Section, 2003)<br>n (Member, Pan | Bar Associations;   | νf           |
|   |  |   |  |   |  |                                    |                     |              |
| Learn More About  |  | a Mediation   |  | For M                                       | ediation Attorn                            | eys                                | About Us            |              |
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|   |  |   |  |   |  |                                    | Siteman             |              |

And the message I sent him:

|                                      |  |                  |                       |              | ation Attorney? |
|--------------------------------------|--|------------------|-----------------------|--------------|-----------------|
| Mediation.com                        | Stay out of court. Find a  | Mediatior        | n Attorney            | or Mediator. | <b>b b i</b>    |
| FIND A MEDIATION ATTORNEY OR MEDIATO | R LEARN ABOUT MEDIATION  | VIDEOS           | NEWS                  | Search       | ्               |
| Contact a Mediator Jeff Kichaven     |  |                  |                       |              |                 |
|                                      | To: Jeff Kich  | aven             |                       |              |                 |
|                                      | Subject: Potential   | Mediation In     | quiry                 |              |                 |
|                                      | Your Name: Don Philb   | 'n               | 1                     |              |                 |
|                                      | Your Email <mark>don.philbi</mark>                               | n@amail.com      |                       |              |                 |
|                                      | Your Phone 21021271  |                  | (e.g., 111-222-3333 x | 4444)        |                 |
|                                      | Location: San Antor  |                  | (e.g. New York, NY a  |              |                 |
|                                      | Message:   | 10, 17           | (e.g. New York, NY C  | 10001)       |                 |
|                                      |  |                  |                       |              |                 |
|                                      | Jeff,  |                  |                       |              |                 |
|                                      | I noticed your listing on Mediation<br>more about your services. | n.com and wa     | anted to find out     |              |                 |
|                                      | Thanks,  |                  |                       |              |                 |
|                                      |  |                  |                       |              |                 |
|                                      | Don  |                  |                       |              |                 |
|                                      | Condimo  | a only of this s | amail 🕅               | 1            |                 |
|                                      | Send me a  | a copy of this e | anali 💌               |              | CONFIRM         |

And the response from another mediator with a listing with Mediation.com parroting back the exact text:



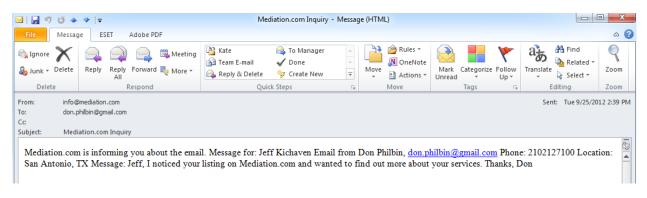
That Mediation.com indicated was sent only to Jeff Kichaven:

|                                    |                                    |                        |                   |                     | tion Attorney?<br>t getting more clients.<br>Iediator for your case. |
|------------------------------------|------------------------------------|------------------------|-------------------|---------------------|--|
| Mediation.com                      | Stay out of court. Find            | a Mediatio             | n Attorney o      | r Mediator.         | 0  |
| FIND A MEDIATION ATTORNEY OR MEDIA | TOR LEARN ABOUT MEDIATION          | VIDEOS                 | NEWS              | Search              | ्  |
| Contact a Mediator Jeff Kichave    | n                                  |                        |                   |                     |  |
|                                    | To: Jeff Kich                      | aven                   |                   |                     |  |
|                                    | Subject: Potential                 | Mediation Inqu         | iry               |                     |  |
|                                    | Your Name: Don Phill               | oin                    |                   |                     |  |
|                                    | Your Email don.philb               | in@gmail.com           |                   |                     |  |
|                                    | Your Phone 2102127                 | 100                    |                   |                     |  |
|                                    | Location: San Anto                 | nio, TX                |                   |                     |  |
|                                    | Message:                           |                        |                   |                     |  |
| Jeff, I noticed yo                 | our listing on Mediation.com and w | anted to find ou<br>on | it more about you | r services. Thanks, |  |
| ВАСК                               |                                    |                        |                   |                     | SEND EMAIL   |
|                                    |                                    |                        |                   |                     |  |

Here is the confirmation that it was sent only to Jeff Kichaven:

|                                       | Are You a Mediation Attorney?<br>Learn about getting more clients<br>Find a Mediator for your case |
|---------------------------------------|--|
| Mediation.com st                      | ay out of court. Find a Mediation Attorney or Mediator.  |
| FIND A MEDIATION ATTORNEY OR MEDIATOR | LEARN ABOUT MEDIATION VIDEOS NEWS Search   |
| Contact a Mediator Jeff Kichaven      |  |
|                                       | To: Jeff Kichaven  |
|                                       | Subject Potential Mediation Inquiry  |
|                                       | Your Name Don Philbin  |
|                                       | Your Email don.philbin@gmail.com   |
|                                       | Your Phone 2102127100  |
|                                       | Location: San Antonio, TX  |
|                                       | Message:   |
| Jeff. I noticed your li               | sting on Mediation com and wanted to find out more about your services. Thanks,<br>Don             |
| BACK                                  | Message has been sent successfuly to Jeff Kichaven   |
|                                       |  |
|                                       |  |
|                                       |  |
|                                       |  |

With the copy of the email that came back from Mediation.com confirming that I'd emailed Jeff Kichaven:

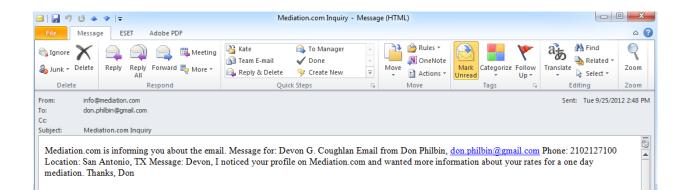


Same set of steps for known mediator Devon Coughlan:

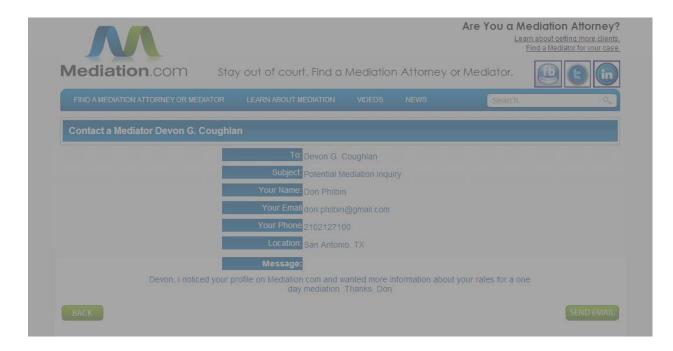
| FIND A MEDIATION ATTORNE  | Y OR MEDIATOR LEARN ABOUT MEDIATI  | ION VIDEOS NEWS               | Search 0                    |
|---|--|-------------------------------|-----------------------------|
| me » Find A Mediation At  | torney » Divorce » California » Los  | s Angeles » Devon G. Coughlan | Claim Listin                |
|   | Devon G. Coughlan  |                               |                             |
|   | Member<br>Commercial, Mediation  |                               | SEND EMAIL                  |
|   | Sanctuary Centre, Suite 200E, 4<br>Highway   | 4800 North Federal            | Rd Test                     |
|   | Boca Raton, Florida 33431  |                               | College Mandata @2012 Goode |
| Email: SEND EMAI<br>Areas of Practice:<br>Commercial<br>About Mediation Atto<br>Admitted<br>1994, Florida |  | Information Articles          |                             |
| Law School Graduation<br>1994<br>College  | nonors; Duke University, LL.M., 1994<br><b>Year</b><br>summa cum laude, 1990, Phi Beta Kappa |                               |                             |
| Palm Beach County Bar As<br><b>Biographical</b>   | sociation; The Florida Bar, International L<br>Ib of Delray Beach. President-Elect, Dick V   |                               |                             |
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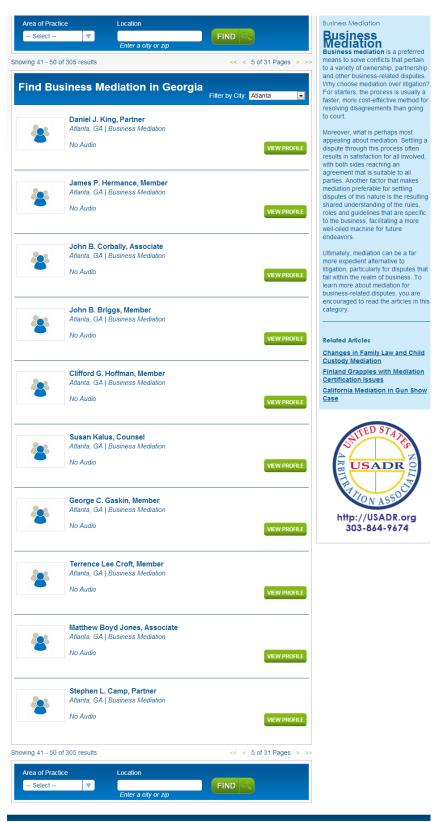
| FIND A MEDIATION ATTORNEY OR ME | EDIATOR LEARN ABOUT MED                               | IATION VIDEOS        | NEWS                     | Search | ्       |
|---------------------------------|---|----------------------|--------------------------|--------|---------|
| Contact a Mediator Devon G.     | Coughlan  |                      |                          |        |         |
|                                 | To: De  | von G. Coughlan      |                          |        |         |
|                                 | Subject: Po   | tential Mediation    | Inquiry                  |        |         |
|                                 | Your Name: Do   | on Philbin           |                          |        |         |
|                                 |   | n.philbin@gmail.cor  | n                        |        |         |
|                                 | Your Phone 21   | 02127100             | (e.g., 111-222-3333 x 44 | 444)   |         |
|                                 | Location: Sa  | an Antonio, TX       | (e.g. New York, NY or 1  | 0001)  |         |
|                                 | Message:  |                      |                          |        |         |
|                                 | Devon,  |                      |                          |        |         |
|                                 | I noticed your profile on<br>information about your r | Mediation.com and    | wanted more              |        |         |
|                                 | Thanks,   | ates for a one day i | neulation.               |        |         |
|                                 |   |                      |                          |        |         |
|                                 | Don   |                      |                          |        |         |
|                                 | Se  | nd me a copy of this | s email 🔽                |        |         |
|                                 |   |                      |                          |        | CONFIRM |
|                                 |   |                      |                          |        |         |
|                                 |   |                      |                          |        |         |



|                                     |  |   |                             | earn about getting more clier<br>Find a Mediator for your ca |
|-------------------------------------|--|---|-----------------------------|--|
| Mediation.com                       | Stay out of court. Find a                      | Mediation Atto                          | rney or Mediator.           |  |
| FIND A MEDIATION ATTORNEY OR MEDIAT | OR LEARN ABOUT MEDIATION                       | VIDEOS NEWS                             | S Search                    |  |
| Contact a Mediator Devon G. Co      | ıghlan   |   |                             |  |
|                                     | To: Devon G.                                   | Coughlan                                |                             |  |
|                                     | Subject: Potential                             | Mediation Inquiry                       |                             |  |
|                                     | Your Name: Don Philb                           | in                                      |                             |  |
|                                     | Your Email don.philb                           | n@gmail.com                             |                             |  |
|                                     | Your Phone 2102127                             | 00                                      |                             |  |
|                                     | Location: San Anto                             | nio, TX                                 |                             |  |
|                                     | Message:                                       |   |                             |  |
| Devon, I noticed                    | our profile on Mediation.com and day mediation | wanted more informatio<br>. Thanks, Don | on about your rates for a c | one  |
| ВАСК                                |  |   |                             | SEND EMA   |
|                                     |  |   |                             |  |
|                                     |  |   |                             |  |
|                                     |  |   |                             |  |

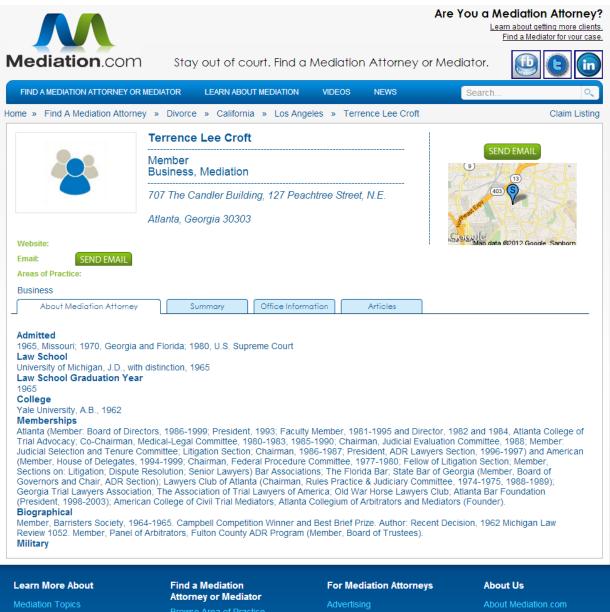


## And for Terry Croft:



0

|                                      |                   |                    |               |              | ion Attorney?<br>t getting more clients.<br>lediator for your case. |
|--------------------------------------|-------------------|--------------------|---------------|--------------|---|
| Mediation.com                        | Stay out of court | t. Find a Mediatic | on Attorney o | or Mediator. | 00  |
| FIND A MEDIATION ATTORNEY OR MEDIATO | R LEARN ABOUT M   | EDIATION VIDEOS    | NEWS          | Search       | ्   |
| Articles                             |                   |                    |               |              | <u>More &gt;&gt;</u>  |
| Showing Articles 0 through 0 of 0    |                   |                    |               |              |   |
|                                      |                   |                    |               |              |   |
| Members                              |                   |                    |               |              | <u>More &gt;&gt;</u>  |
| Showing Members 1 through 1 of 1     |                   |                    |               |              |   |
| Terrence Croft<br>Member             |                   |                    |               |              |   |
|                                      |                   |                    |               |              | View Profile  |
|                                      |                   |                    |               |              |   |
|                                      |                   |                    |               |              |   |
|                                      |                   |                    |               |              |   |
|                                      |                   |                    |               |              |   |



| t Us |  |  |  |
|------|--|--|--|
|      |  |  |  |

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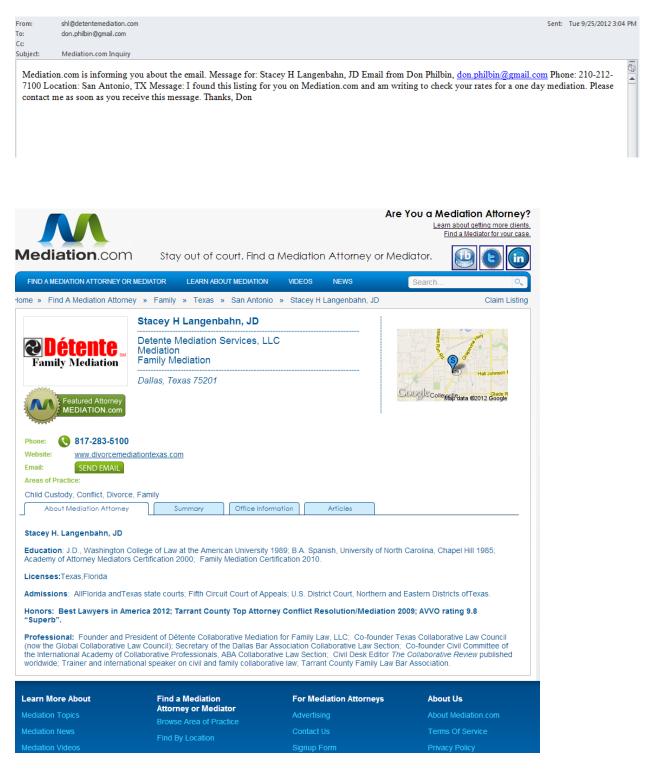
|                                    |  |                             |              | tion Attorney?<br>ut getting more clients.<br>Mediator for your case. |
|------------------------------------|--|-----------------------------|--------------|---|
| Mediation.com                      | Stay out of court. Find a I  | Mediation Attorney          | or Mediator. | ) (t) (in)  |
| FIND A MEDIATION ATTORNEY OR MEDIA | TOR LEARN ABOUT MEDIATION  | VIDEOS NEWS                 | Search       | ्   |
| Contact a Mediator Terrence Le     | e Croft  |                             |              |   |
|                                    | To: Terrence L   | ee Croft                    |              |   |
|                                    | Subject: Potential M   | lediation Inquiry           |              |   |
|                                    | Your Name: Don Philbin   |                             |              |   |
|                                    | Your Email don.philbin   | @gmail.com                  |              |   |
|                                    | Your Phone 210212710   | 0 (e.g., 111-222-3333 )     | x 44444)     |   |
|                                    | Location: San Antonio  | D, TX (e.g. New York, NY    | or 10001)    |   |
|                                    | Message:   |                             |              |   |
|                                    | Terry,   |                             |              |   |
|                                    | I found this listing for you on Medi<br>check your rates for a one day m<br>as soon as you receive this mess | ediation. Please contact me |              |   |
|                                    | Thanks,  |                             |              |   |
|                                    | Don  |                             |              |   |
|                                    | Send me a  | copy of this email 🗷        |              |   |
|                                    |  |                             |              | CONFIRM   |



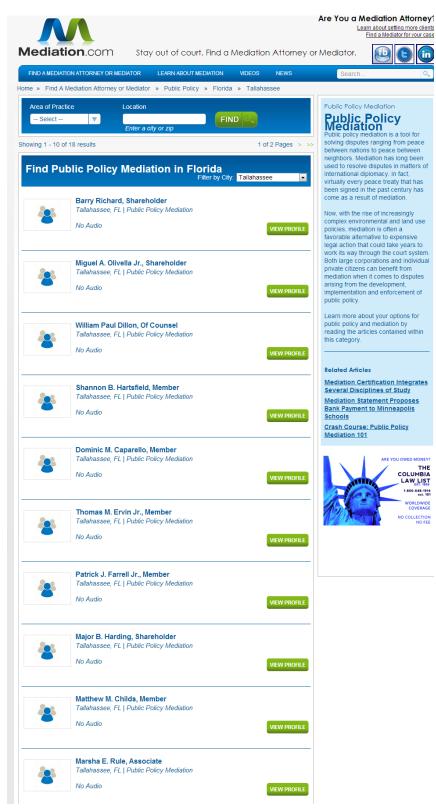
| lediation.com   | Stay out of court, Find   |                                  | Anomey of Me                                  |                     |                        |
|---|---|----------------------------------|---|---------------------|------------------------|
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| ontact a Mediator Terrenc   | e Lee Croft   |                                  |   |                     |                        |
|   | To: Terrend   | e Lee Croft                      |   |                     |                        |
|   |   | il Mediation Inquir              | <u>y</u>                                      |                     |                        |
|   | Your Name: Don Ph   |                                  |   |                     |                        |
|   | Your Email don phi  |                                  |   |                     |                        |
|   | Your Phone 210212   |                                  |   |                     |                        |
|   | Location San An   | onio, TX                         |   |                     |                        |
|   | Message:  |                                  |   |                     |                        |
| Terry, I t  | ound this listing for you on Mediation co<br>mediation. Please contact me as soon | and am writing as you receive th | to check your rates f<br>s message. Thanks, I | or a one day<br>Don |                        |
|   |   |                                  |   |                     |                        |
|   | Message has been sent suc   | cessfuly to Ter                  | rence Lee Croft                               |                     |                        |
| BACK  | Message has been sent su  | OK                               | rence Lee Croft                               |                     | SEND EMAIL             |
| BACK  | Message has been sent sud   |                                  | rence Lee Croft                               |                     | SEND EMAIL             |
| ACK   | Message has been sent suc   |                                  | rence Lee Croft                               |                     | SEND EMAIL             |
| ACK   | Message has been sent suc   |                                  | rence Lee Croft                               |                     | SEND EMAIL             |
| BACK  | Message has been sent sud   |                                  | rence Lee Croft                               |                     | SEND EMAIL             |
| BACK  | Message has been sent suc   |                                  | rence Lee Croft                               |                     | SEND EMAIL             |
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| From:<br>To: | info@mediation.com<br>don.philbin@gmail.com   | Sent: Tue 9/25/2012 2:54 PM | M |
|--------------|---|-----------------------------|---|
| Cc:          |   |                             |   |
| Subject:     | Mediation.com Inquiry   |                             |   |
| Location     | on.com is informing you about the email. Message for: Terrence Lee Croft Email from Don Philbin, <u>don.philbin@gmail.com</u> Pho<br>I: San Antonio, TX Message: Terry, I found this listing for you on Mediation.com and am writing to check your rates for a one o<br>ne as soon as you receive this message. Thanks, Don |                             |   |

The text in this instance matches a response from Stacey Langenbahn:



And for known mediator Dominic Caparello in Florida:



|                                       |                         |           |            |              | n Attorney?<br>atting more clients.<br>iator for your case. |
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| Showing Members 1 through 1 of 1      |                         |           |            |              |   |
| Dominic Caparello<br>Member           |                         |           |            |              | View Profile  |
|                                       |                         |           |            |              |   |
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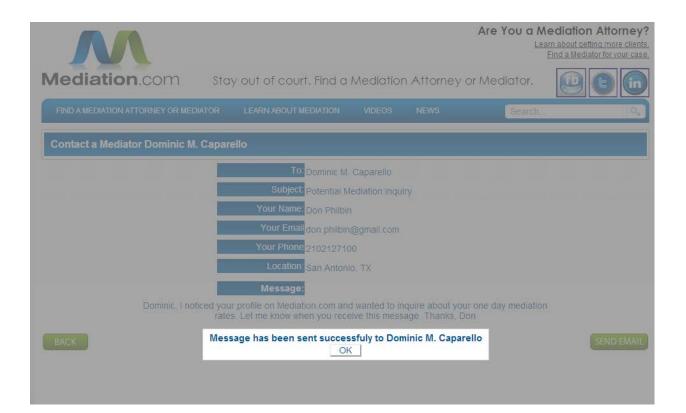
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|   | Dominic M. Caparello   |   |  |
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|   | Tallahassee, Florida 32302   |   | Tallahassee  |
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| Advocate, American Board of<br>Arbitration Association.<br><b>Military</b>  |  |   | o ourt, Aibitator, Airchean  |
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|  | Tallahassee, Florida 32302   |   | Tallahassee   |
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| Public Policy  |  |   |   |
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| Law School Graduation<br>1975<br>College<br>University of Massachuse<br>Memberships  | n Year<br>htts, B.S., 1969; Florida State University, M.S., 1<br>bard of Directors, 1983; President, 1989) and A<br>983-1991; Chairman, 1989; Member, Judicial A<br>section, 1993-2001; Chairman, 2002; Chairman                           | American Bar Associations; The Fl<br>Administration Selection and Tenu  |   |
| Nominating Committee, 19<br>Council, Trial Lawyer's Se<br><b>Biographical</b><br>Phi Theta Kappa; Phi Del<br>Advanced Trial Advocacy<br>Member, Florida Bar Grie   | ta Phi. Instructor, 1986-1988 and Chairman, 19<br>Program, 1998. Commissioner, 1983-1986 an<br>evance Committee, 2nd Judicial Circuit, 1982-19<br>d of Trial Advocates. Charter Member and Ma  | 988, Florida Bar Trial Advocacy P<br>nd Chairman, 1986, Judicial Nomin<br>985. Certified Circuit Court Mediat   | rogram. Instructor, Florida Bar<br>ating Commission, 2nd Judicial Circuit.<br>or. Supreme Court Arbitrator.                                   |
| Nominating Committee, 19<br>Council, Trial Lawyer's Se<br><b>Biographical</b><br>Phi Theta Kappa; Phi Del<br>Advanced Trial Advocacy<br>Member, Florida Bar Grie<br>Advocate, American Boar<br>Arbitration Association.                    | ta Phi. Instructor, 1986-1988 and Chairman, 19<br>Program, 1998. Commissioner, 1983-1986 an<br>wance Committee, 2nd Judicial Circuit, 1982-19  | 988, Florida Bar Trial Advocacy P<br>nd Chairman, 1986, Judicial Nomin<br>985. Certified Circuit Court Mediat   | rogram. Instructor, Florida Bar<br>ating Commission, 2nd Judicial Circuit.<br>or. Supreme Court Arbitrator.                                   |
| Nominating Committee, 19<br>Council, Trial Lawyer's Se<br><b>Biographical</b><br>Phi Theta Kappa; Phi Del<br>Advanced Trial Advocacy<br>Member, Florida Bar Grie<br>Advocate, American Boar<br>Arbitration Association.                    | ta Phi. Instructor, 1986-1988 and Chairman, 19<br>Program, 1998. Commissioner, 1983-1986 an<br>wance Committee, 2nd Judicial Circuit, 1982-19<br>d of Trial Advocates. Charter Member and Mar<br><b>Find a Mediation</b>                   | 988, Florida Bar Trial Advocacy P<br>nd Chairman, 1986, Judicial Nomin<br>985. Certified Circuit Court Mediat   | rogram. Instructor, Florida Bar<br>ating Commission, 2nd Judicial Circuit.<br>ior. Supreme Court Arbitrator.<br>f Court. Arbitrator, American |
| Nominating Committee, 19<br>Council, Trial Lawyer's Se<br><b>Biographical</b><br>Phi Theta Kappa; Phi Del<br>Advanced Trial Advocacy<br>Member, Florida Bar Grie<br>Advocate, American Boar<br>Arbitration Association.<br><b>Military</b> | ta Phi. Instructor, 1986-1988 and Chairman, 1<br>Program, 1998. Commissioner, 1983-1986 an<br>wance Committee, 2nd Judicial Circuit, 1982-19<br>d of Trial Advocates. Charter Member and Ma  | 988, Florida Bar Trial Advocacy P<br>nd Chairman, 1986, Judicial Nomin<br>985. Certified Circuit Court Mediat<br>ster, Tallahassee American Inns o                            | rogram. Instructor, Florida Bar<br>ating Commission, 2nd Judicial Circuit.<br>ior. Supreme Court Arbitrator.<br>f Court. Arbitrator, American |
| Nominating Committee, 19<br>Council, Trial Lawyer's Se<br><b>Biographical</b><br>Phi Theta Kappa; Phi Del<br>Advanced Trial Advocacy<br>Member, Florida Bar Grie<br>Advocate, American Boar<br>Arbitration Association.<br><b>Military</b> | ta Phi. Instructor, 1986-1988 and Chairman, 19<br>Program, 1998. Commissioner, 1983-1986 ar<br>evance Committee, 2nd Judicial Circuit, 1982-19<br>d of Trial Advocates. Charter Member and Mar<br>Find a Mediation<br>Attorney or Mediator | 988, Florida Bar Trial Advocacy P<br>Id Chairman, 1986, Judicial Nomin<br>985. Certified Circuit Court Mediat<br>ster, Tallahassee American Inns o<br>For Mediation Attorneys | rogram. Instructor, Florida Bar<br>ating Commission, 2nd Judicial Circuit.<br>for. Supreme Court Arbitrator.<br>f Court. Arbitrator, American |

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|                                       | To: Dominic M   | l. Caparello |                     |              |   |
|                                       | Subject: Potential I  | Mediation In | iquiry              |              |   |
|                                       | Your Name: Don Philbir  | ı            |                     |              |   |
|                                       | Your Email don.philbin  | @gmail.com   |                     |              |   |
|                                       | Your Phone 210212710  | 00           | (e.g., 111-222-3333 | × 44444)     |   |
|                                       | Location: San Antoni  | o, TX        | (e.g. New York, NY  | or 10001)    |   |
|                                       | Message:  |              |                     |              |   |
| ſ                                     | Dominic,  |              |                     |              |   |
|                                       | noticed your profile on Mediatio<br>about your one day mediation ra |              | anted to inquire    | e            |   |
| I                                     | et me know when you receive th                                      | nis message. |                     |              |   |
| -                                     | Thanks,   |              |                     |              |   |
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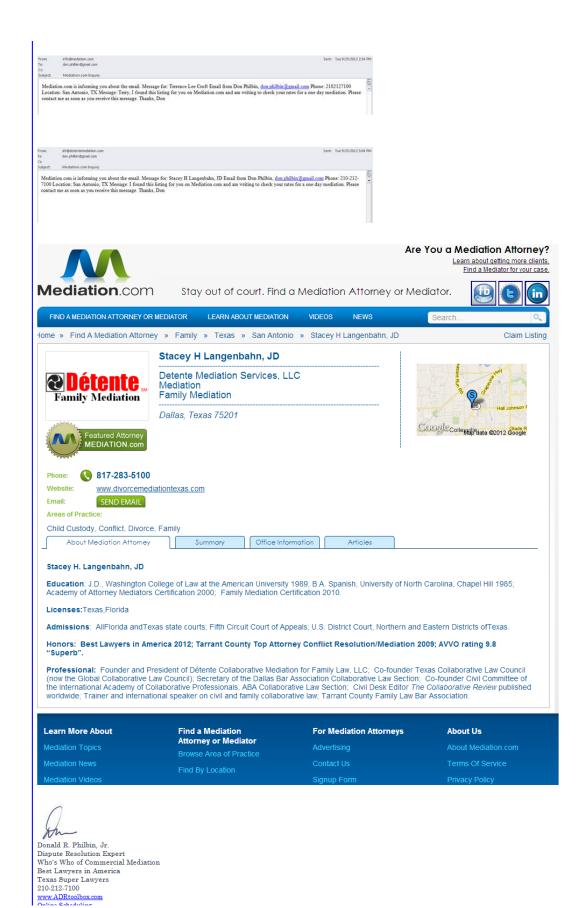
| From:    | info@mediation.com   | Sent: Tue 9/25/2012 3:02 PM |
|----------|--|-----------------------------|
| To:      | don.philbin@gmail.com  |                             |
| Cc:      |  |                             |
| Subject: | Mediation.com Inquiry  |                             |
| Locatio  | on.com is informing you about the email. Message for: Dominic M. Caparello Email from Don Philbin, <u>don ph</u><br>n: San Antonio, TX Message: Dominic, I noticed your profile on Mediation.com and wanted to inquire about y<br>then you receive this message. Thanks, Don |                             |

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|                                       | Your Name: Don Philbin   |                |            |              |  |
|                                       | Your Email don.philbin   | @gmail.com     |            |              |  |
|                                       | Your Phone 210212710   | 0              |            |              |  |
|                                       | Location: San Antoni   | o, TX          |            |              |  |
|                                       | Message:   |                |            |              |  |
|                                       | ur profile on Mediation.com and<br>es. Let me know when you rece |                |            |              |  |
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And here is the full text of an exchange about it with the operations manager at Mediation.com:

| Don,   |   |  |  |  |  |
|--|---|--|--|--|--|
| But if their email address is<br>f they are active they will<br>cometimes this happens.I a | get the email. We h                             | ave hundred's of thou  | sands of people in our data  | ck to us and we try to forward<br>a base and while we make evo | d to someone who is activ<br>ery effort to purge the lis |
| Tom Pronesti   |   |  |  |  |  |
| Dperations Manager<br>Mediation.com  |   |  |  |  |  |
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| Original Message   |   |  |  |  |  |
| Subject: RE: Donald R. I   |   | demo / REMOVE from   | n  |  |  |
| directory<br>From: Don Philbin < <u>don</u>  | philbin@adrtoolbox.                             | com>   |  |  |  |
| Date: Tue, September 2   | 5, 2012 4:48 pm                                 |  |  |  |  |
| To: info@mediation.com<br>Cc: tlc@king-croft.com   |   |  |  |  |  |
|  |   |  |  |  |  |
| Tom,   |   |  |  |  |  |
| But the website make   | s it appear as if I'n                           | n writing to that spe  | cific person and no other  | s. In this example, I wrote                                    | to Terry Croft in  |
|  |   |  |  | e message that you confirme                                    |  |
|  |   |  |  | ndication that I was contac                                    | ting someone else. I                                     |
| do hope Mr. Croft in A   | tlanta received it                              | too since your websi   | te represents that he did  |  |  |
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|  |   | nce Lee Croft  |  |  |  |
|  | Your Name: Don I                                | itial Mediation Inquiry  |  |  |  |
|  |   | hilbin@gmail.com   |  |  |  |
|  | Your Phone 2102                                 |  |  |  |  |
|  | Location San A                                  | Intonio, TX  |  |  |  |
| Terry, I foun  | d this listing for you on Mediation             | com and am writing to check your ra<br>in as you receive this message. Tha | ites for a one day   |  |  |
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|  | Terrere   | s Lee Croft  |  |  |  |
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|  | Your Emiliano phi                               |  |  |  |  |
|  | Your Phone 210212                               |  |  |  |  |
|  | Message   |  |  |  |  |
| Terry, I four<br>me  |   |  |  |  |  |
| LACK .   | Message has been sent suc                       | cessfuly to Terrence Lee Croft   | TENCIEMAR  |  |  |
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Don Philbin, J.D., M.B.A., LL.M., is an AV-rated attorney-mediator and adjunct professor of law with extensive business, legal, and negotiation experience and education. Don is a founder of the Texas Academy of Distinguished Neutrals, and elected Fellow of the International Academy of Mediators, the American Academy of Civil Trial Mediators, and the American College of e-Neutrals, and was one of the first U.S. mediators certified under the international standards established by the International Mediation Institute. Mr. Philbin's firm has earned a Tier 1 ranking in the U.S. News and Best Lawyers' Best Law Firm' survey.

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From: info@mediation.com [mailto:info@mediation.com] Sent: Tuesday, September 25, 2012 3:34 PM To: Don Philbin Subject: RE: Donald R. Philbin / Follow up to demo / REMOVE from directory

Mr Philbin,

When someone writes in for help, especially to several mediators or attorneys as you did we pass it on to other listings the area to try and get them answers to their problem. You wrote to people who are not active in our base so we forwarded it on to people who were so we could help the client.

Tom Pronesti Operations Manager

Mediation.com 18851 N.E. 29TH Avenue Suite 790 Aventura, Florida 33180 954-695-4451 OFF 305-749-3113 FAX www.mediation.com ♥

£

------ Original Message -------Subject: RE: Donald R. Philbin / Follow up to demo / REMOVE from directory From: Don Philbin <<u>don.philbin@adrtoolbox.com</u>> Date: Tue, September 25, 2012 4:27 pm To: Eric T <<u>eric@mediation.com</u>> Cc: <u>info@mediation.com</u>>

Eric,

Thanks. Thought I'd test the features you mentioned and have been getting messages from people I did not write with the same text that I wrote to mediators I do know.

I may reconsider a listing as it develops, but must say that I'm surprised that your site leaves the impression that I am emailing known mediators and I get responses from others, who happen to be paid listings.

Thanks,

the

Donald R. Philbin, Jr. Dispute Resolution Expert Who's Who of Commercial Mediation Best Lawyers in America Texas Super Lawyers 210-212.7100 www.ADRtoolbox.com Online Scheduline



Don Philbin, J.D., M.B.A., LL.M., is an AV-rated attorney-mediator and adjunct professor of law with extensive business, legal, and negotiation experience and education. Don is a founder of the Texas Academy of Distinguished Neutrals, an elected Fellow of the International Academy of Mediators, the American Academy of Civil Trial Mediators, and the American College of e-Neutrals, and was one of the first U.S. mediators certified under the international standards established by the International Mediator Institute. Mr. Philbin's firm has earned a Tier 1 ranking in the U.S. News and Best Lawyers "Best Law Firm" survey.

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------ Original Message ------Subject: RE: Donald R. Philbin / Follow up to demo / REMOVE from directory From: Don Philbin <<u>don.philbin@adrtoolbox.com</u>> Date: Tue, September 25, 2012 4:27 pm To: Eric T <<u>eric@mediation.com</u>> Cc: <u>info@mediation.com</u>>

Eric,

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Thanks,

the

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Don Philbin, J.D., M.B.A., LL.M., is an AV-rated attorney-mediator and adjunct professor of law with extensive business, legal, and negotiation experience and education. Don is a founder of the Texas Academy of Distinguished Neutrals, an elected Fellow of the International Academy of Mediators, the American Academy of Civil Trial Mediators, and the American College of e-Neutrals, and was one of the first U.S. mediators certified under the international standards established by the International Mediators Institute. Mr. Philbin's firm has earned a Tier I ranking in the U.S. News and Best Lawyers "Best Law Firm" survey.

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From: Eric T [mailto:<u>eric@mediation.com]</u> Sent: Tuesday, September 25, 2012 3:18 PM To: <u>don.philbin@adtoolbox.com</u> Cc: <u>info@mediation.com</u> Subject: Donald R. Philbin / Follow up to demo / REMOVE from directory

Donald,

It was a pleasure speaking with you today. I'm sorry the listing is not for you if you need to receive any more information about <u>mediation.com</u> and <u>arbitration.com</u> or if you decide to reconsider call me at 561 620 3205 or e-mail me. I will forward your request to be removed from our directory to our operations department.

Respectfully,

Eric Tomplo

Eric Temple



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