

Getting the Most from Mediate.com

with

Colin Rule
CEO of Mediate.com

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Getting the Most from Mediate.com

Quick Overview:

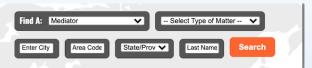
- 1. Content
- 2. Resources
- 3. Getting Found
- 4. Additional Services





Home Page Overview





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Additional Marketing

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New at Mediate.com



Family Mediation vs Family Litigation (9/08/20)

Marian Grande

Many people assume that the only way to resolve a family law matter is to retain counsel and commence a Court action. This is a wrong assumption.

No Mo Fo Mo (9/08/20)

Jonathan Rodrigues

All you need to know is - there is No Mo Fo Mo. Everything prior to 2019 B.C. (Before Corona) was a rehearsal; we are now living in the real digital age.

Zoom Fatigue Uncovers Mediators' Secret Weapon (9/05/20)

Clare Fowler

As more mediators practice via Zoom and experience Zoom fatigue, they are discovering something about themselves.

Racial Justice Conflict: How "Historical" Racial Symbols Shape Perception, Practices, and Policy (9/03/20)

Judy Rashid

As the world continues to grapple with racial injustice and unrest as masses of people from all ethnicities protest in the streets, this article examines the subliminal influence

Featured Professionals (212)



Lois M. Brenner, Esq. View Website

PREV NEXT >

See All Local Featured See All Featured

Change Area Code: 212 GO



⟨ PREV NEXT >

MEDIATION 20/20

Navigating Mediation's **Best Future**



Featured Mediators (212)

Family / Divorce

Ken Neumann



Main Content Sections

- All Articles www.mediate.com/Sections
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- Mediation in the News www.mediate.com/Today
- Featured Blogs www.mediate.com/Blogs
- Video Center www.mediate.com/Video

15,000+ articles - 7,000+ news items - 500+ videos



All Articles

Mediate.com Sections

(Free and Premium Content)

www.mediate.com/Sections

Mediate.com Sections









- About Mediation For participants
- Advertising Mediate's online services
- Africa Mediation in Africa
- Apology Apology in dispute resolution
- Arbitration Arbitration fully considered
- Asia Mediation in Asia
- Australia Mediation in Australia
- Blogs Featured blog entries
- Book Reviews (premium) Mediation book reviews
- Bullying Workplace & school bullying
- Careers (premium) Mediation career development
- Case Law Video Instructional videos
- Caseload Manager The #1 mediation case management system
- Civil Civil & court mediation
- Collaborative Practice

Elder

Elder mediation articles

EU

Mediation in the EU

Espanol

Articulos en Español

Ethics

Ethics in mediation

Facilitation

Facilitation articles

- Featured Mediators Get local cases!
- Foreclosure Mediation

Foreclosure mediation articles

Gender

Gender issue articles

- Government Mediation in government
- Health Care Mediation in health care
- Humor Humor in mediation
- Interviews

(premium) Interviews with leaders

International

International articles

- lobs (premium) Job Listings
- Latino Americano Mediation in Latin America
- Leadership

Mediation Today

Mediation in our daily

- Memorials Mediator memorials
- Middle East Mediation in the Middle
- Negotiation Negotiation articles
- Obama Obama and dispute resolution
- ODR Online dispute resolution
- Parenting Mediating parenting issues
- Press Releases Mediate.com press releases
- Public Policy Public policy & environmental
- Recommended

(premium) Recommendations

- Schools and Youth School & youth mediation
- Simulations

(premium) Video mediation simulations

- Spirituality Spirituality in mediation
- Terrorism Responding to terrorism



Search Content

(www.mediate.com/search.cfm)

Search by:

- Topic
- Term
- Author / Interview
- Articles & Videos
- Include News & Blogs?
- Show Summaries?

Search Articles, Blogs and Video

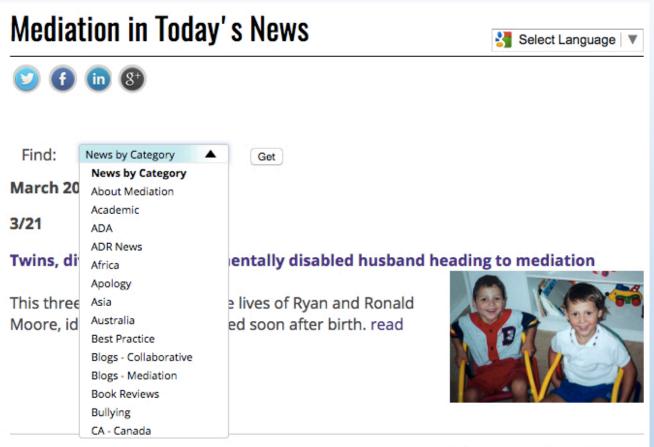
Search Articles, News, Blogs & Videos Select Topic: Topic Search And/or enter search term(s): Separate with comma Search by Authors & Interviews Select Person List by # entries | List by last name (alpha) Display summaries?

Show Hide Include News and Blogs?

Show Hide Search



Search News by Topic



Is Mediation Right for Your Dispute?

In determining whether mediation would be a beneficial avenue to pursue, parties should consider the following . . . read





Featured Mediation Blogs

at Mediate.com/Blogs



Featured Blog Posts

The Paradox of Pain in Mediation (9/04/20)

Michael Jacobs

Pain is a mixed blessing in mediation.



When Three Becomes a Crowd (9/04/20)

Keri Morris

An example of how dispute resolution can help when the courts can't.



The Importance of Accurately Attributing Gains on Separate Property in Divorce (9/04/20)

Mary Salisbury

Let's take a simple example to show why a back of the envelope calculation could provide a completely inaccurate picture of the value of the marital vs separate portions of a joint account.



Breaking Up Doesn't Have to Mean Going Broke (9/04/20)

Roseann Vanella

Why an uncontested divorce makes sense for high net worth couples.



Employee Contracts Are Becoming Complicated Amid COVID-19 (8/29/20)

Kayla Matthews

Employee contracts, which were rarely straightforward before the pandemic, are particularly complicated now.



Searchable Video Center

Search Videos
by Topic or Person
at
Mediate.com/Video

Video Section









FOR MEMBERS AND SUBSCRIBERS:

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Select Topic:



Select People:

select	•
SEARCH	

Pioneer Series: Working with People Who Don't Want to Negotiate - Video

Roger Fisher

Roger Fisher explains that when one party doesn't want to negotiate, talk to others around them to find out their motivations, interests, concerns, and worries.



Select Language ▼

Culture & Gender Issues in Negotiation & Mediation (video) *Nina Meierding*

This is a video sample from Nina Meierding's seven-hour online course on Culture & Gender Issues in Negotiation & Mediation.



Convincing Violent Groups to be Non-Violent - Video John Paul Lederach

John Paul Lederach describes discussing alternatives to violent conflict with groups who felt powerless and that violence was their only avenue of action. One method he uses is to ask them what violence has achieved historically.





Additional Resources

- MarketPlace Mediate.com/Market
- Calendar Mediate.com/Calendar
- Newsletter Mediate.com/Newsletter
- Job Listings Mediate.com/Jobs



MarketPlace

Mediate.com MarketPlace

(free & featured)

(Everything other than professional services)

www.mediate.com/Market

Mediate.com Marketplace















ADD A FREE LISTING

Looking for a Dispute Resolution Professional? Click here.

Categories

- Academic Programs (18)
- Books
 - Books: Communication (3)
 - Books: Divorce (4)
 - Books: Facilitation (5)
 - Books: Mediation (professional) (24)
 - Books: Negotiation (7)
 - Books: Student & Peer (3)
 - Books: Systems & Workplace (10)
 - Books: Peace (4)
- Business Services (3)
- Divorce Services (1)

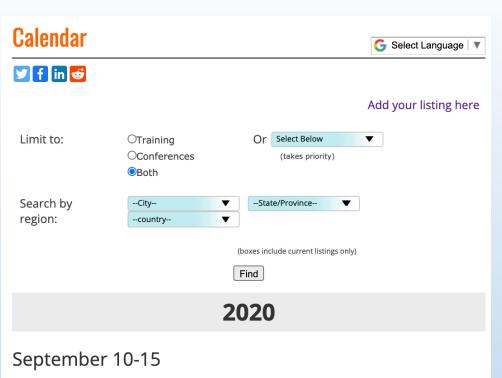
- Insurance (1)
- Marketing Your Business (2)
- Online Education (2)
- Practice for Sale (1)
- Provider Groups (2)
- Software/Online (1)
- Training
 - Training: Advanced Mediation (6)
 - Training: Divorce Mediation (6)
 - Training: Mediation (9)
 - Training: System Design (1)
- Video (7)

Calendar

Mediate.com Calendar

(free & featured)

www.mediate.com/Calendar



ONLINE TX

Basic Mediation Training ZOOM LIVE and INTERACTIVE

40 hours. (\$975) MCLE/CEU 40 and 4 in ethics for JD, CPA, LPC, SW, HR, includes Alternative Dispute Resolution (ADR training):

Our next class will start on Thursday, September 10th, 11th, 12th, no Sunday, Monday, September 14th and 15th, 2020, 10 AM to 6:30 PM daily.

Manousso Mediation and Arbitration, LLC

Dr. Barbara Sunderland Manousso

Phone: 713-840-0828 Email: Click here Website: Click here

September 14-22

ONLINE

International Family Mediation Training

This training will help family mediators spot issues and have a more sophisticated



Mediate.com Newsletter

free subscription

This Week in Mediation at

Mediate.com/Newsletter

Distribution to over 15,000 opt in subscribers



This Week in Mediation #846

August 9, 2020 - OUR 25TH YEAR!

Membership information

In This Issue:

Zoom Fatigue Uncovers Mediators' Secret Weapon • Racial Justice Conflict: How "Historical" Racial Symbols Shape Perception, Practices, and Policy • 'Emotional Agility' as a Workplace Mediator • Online Mediation Worth the Screen Time • 10 Dispute Mediation Techniques for Managers • Evidence from the Cleaning Industry • Mediation News • Job Postings • Events Calendar • Blogs

Zoom Fatigue Uncovers Mediators' Secret Weapon

by Clare Fowler

As more mediators practice via Zoom and experience Zoom fatigue, they are discovering something about themselves.

Racial Justice Conflict: How "Historical" Racial Symbols Shape Perception, Practices, and Policy

by Judy Rashid

As the world continues to grapple with racial injustice and unrest as masses of people from all ethnicities protest in the streets, this article examines the subliminal influence of historical racial symbols and practices namely, statues and monuments, slave plantation sites and tours, market houses where slaves were sold, and street names that bear the scars of slavery.

Mediating Online: Divorce & Family Mediation Course

This is the final notice for our unique "Mediating Online" training opportunity for Divorce & Family Mediators. Lead instructors are Jim Melamed, Colin Rule, Clare Fowler and Michael Aurit. Full information is HERE. The "Mediating Online" training is for experienced mediators interested in most capably extending all aspects of your divorce mediation practice online. Note: Only 5 Spots Remain Available! This course is being held September 14-25 for two hours each weekday (or recorded). Live course modules are noon - 2 pm Eastern; 9 am - 11 am Pacific. Recordings are posted by the following morning. This is an opportunity to learn from the "best of the best" in terms of all aspects of online mediation. See our Testimonials!. We hope to see you online for this special course starting next Monday!

'Emotional Agility' as a Workplace Mediator by Catherine Gillespie

A psychologically safe space must be offered and maintained if a participant is going to be invited to and chooses to explore any underlying drivers to their thoughts and behaviours which may have contributed to the formation or perpetuation of conflict with another.

Mediation Jobs

Mediation / ADR Jobs at

Mediate.com/Jobs

JOB LISTINGS - Premium Members only











You can Add a Job Posting and Subscribe to Ongoing Job Postings

Please establish whether a position is still open before submitting your application.

Click on the + "plus sign" on the left to see the full job listing.

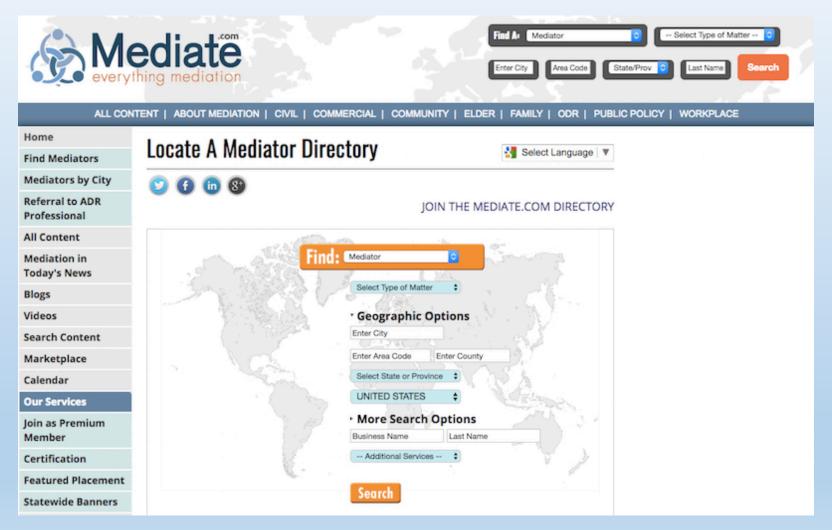
Details	Title	Location	Salary Range
+	Ombudsman/Mediator	CA	
+	Employee Relations Rep	\$88-115K/yr	CA
+	Hearing Officer/Arbitrator/Mediator	MA	\$69-99K/yr
+	Sr. Mediation Case Specialist	тх	
+	Executive Director	CA	
+	Staff	тх	
+	Magistrateclosing soon	NC	\$36-48K/yr

Getting Cases – Key Opportunities

- Mediate.com Directory & Search
- Mediators by City
- 8 Additional ADR Directories
- Mediator Certification
- Featured Area Code Placement
- Statewide Banner
- Writing Articles and Blogs



Mediate.com Directory Search





A "Results" Page

102 Mediators Serving Los Angeles

Click on a name for more details.

Wondering what the stars $\frac{1}{2}$ mean? Click here to find out about Qualifications Disclosure Program. Sign up online to list your practice in this directory.

Check up to 10 acceptable professionals to propose to another party. Submit at the bottom of the page.



Dan Simon ★★★ Senior Mediator

Add this professional

MEMBER OF: ACR | ISCT

If Simon Mediation's Brentwood headquarters aren't convenient for you, Dan or his colleagues can meet you in your neighborhood anywhere in California for no extra charge. Dan provides transformative mediation of all types of disputes. He'll support you in having a high quality conversation about your situation. He'll help you gain clarity about t ... more

11620 Wilshire Blvd., Suite 900 612-824-8988 Los Angeles, CA 90025 USA

Email | Websit



Deborah C Saxe ★★★ Senior Mediator JAMS

Add this professional

MEMBER OF: AN IAM JAMS SCMA

Deborah Crandall Saxe is a trained, experienced, and talented full-time neutral specializing in labor and employment law matters. She mediates and arbitrates labor and employment law matters of all kinds, including disputes involving wrongful termination, discrimination, harassment, and retaliation, ERISA, FMLA/CFRA, employment contracts, partnersh ... more

213-253-9711

555 West Fifth Street 32nd Floor Los Angeles, CA 90013 USA



A "Details" Page

Professional Details

Dan Simon **∦** ★★★

Click here to email Click for Full Website 11620 Wilshire Blvd., Suite 900 Los Angeles, CA 90025 USA 612-824-8988



MEMBER OF: ACR | ISCT

Contact Dan Simon

Description of Practice

If Simon Mediation's Brentwood headquarters aren't convenient for you, Dan or his colleagues can meet you in your neighborhood anywhere in California for no extra charge. Dan provides transformative mediation of all types of disputes. He'll support you in having a high quality conversation about your situation. He'll help you gain clarity about the possibilities and about each other. He is the author of the chapter on divorce mediation in the Institute for the Study of Conflict Transformation's ("ISCT") TRANSFORMATIVE MEDIATION SOURCEBOOK.





Dan is the Immediate Past Chair of the Minnesota State Bar Association's Alternative Dispute Resolution Section. He also serves on the Minnesota Supreme Court's ADR Ethics Board (which is responsible for upholding the ethical standards of ADR providers). He also serves on the Board of Directors of the Institute for the Study of Conflict Transformation. He has trained mediators throughout the country for the ISCT, the U.S. Postal Service, and as an Adjunct Professor at the Hofstra University School of Law.



Mediator Certification Programs

Mediator Certification | Online Mediator Certification | Online Family Certification

Mediator Certifications

Mediate.com is pleased to offer experienced mediators the following 3 Certification opportunities:

- Traditional Mediate.com Certification
- Online Mediator Certification
- Online Family Mediator Certification

A Sample Directory Listing Showing Certification Badges:

Professional Details

James Kuykendall 🛊 ***

Click here to email Click for Full Website 2151 Pine Drive Conroe , TX 77304 USA 281-419-5052



Contact James Kuykendall

Description of Practice

Jim Kuykendall is an experienced Mediator working to assist clients in finding resolution. He is certified in Online Mediation as well as face to face sessions. He handles family, Divorce, custody, Elder, Guardianship as well as civil/business cases. He specializes in high conflict situations serving as a Family Coordinator. He has written extensive training materials for management and employees, as well as Conflict Resolution training for the workplace.











Mediators By City













SEO!

Looking for a mediator? Here are mediators listed by city. Join Mediate.com and Search the Mediate.com Directory.

Abilene Mediators Acton Mediators Akron Mediators Albany Mediators Albuquerque Mediators Alexandria Mediators Alhambra Mediators Allentown Mediators Amarillo Mediators Amherst Mediators Anaheim Mediators Anchorage Mediators Andover Mediators Annapolis Mediators Ann Arbor Mediators Arlington Mediators Arvada Mediators Ashland Mediators Aspen Mediators Athens Mediators Atlanta Mediators Auburn Mediators

Augusta Mediators

Fort Lauderdale Mediators Fort Wayne Mediators Fort Worth Mediators Framingham Mediators Fremont Mediators Fresno Mediators **Fullerton Mediators** Gainesville Mediators Gaithersburg Mediators Galveston Mediators Garden Grove Mediators Garland Mediators **Gary Mediators** Gilbert Mediators Glendale Mediators Glenwood Springs Mediators Golden Mediators **Grand Rapids Mediators** Great Falls Mediators **Green Bay Mediators** Greenwood Village

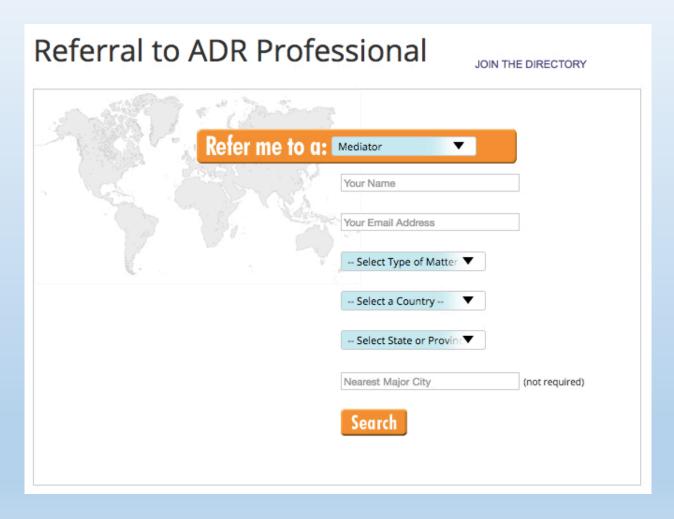
Mediators

Palm Springs Mediators Palo Alto Mediators Paris Mediators Pasadena Mediators Pembroke Pines Mediators Peoria Mediators Philadelphia Mediators Phoenix Mediators Pittsburgh Mediators Plano Mediators Playa del Rey Mediators Plymouth Mediators Pomona Mediators Pompano Beach Mediators Portland Mediators Portsmouth Mediators Potomac Mediators Prescott Mediators Providence Mediators Provo Mediators Pueblo Mediators

Select Language ▼



ADR Professional Referral Program



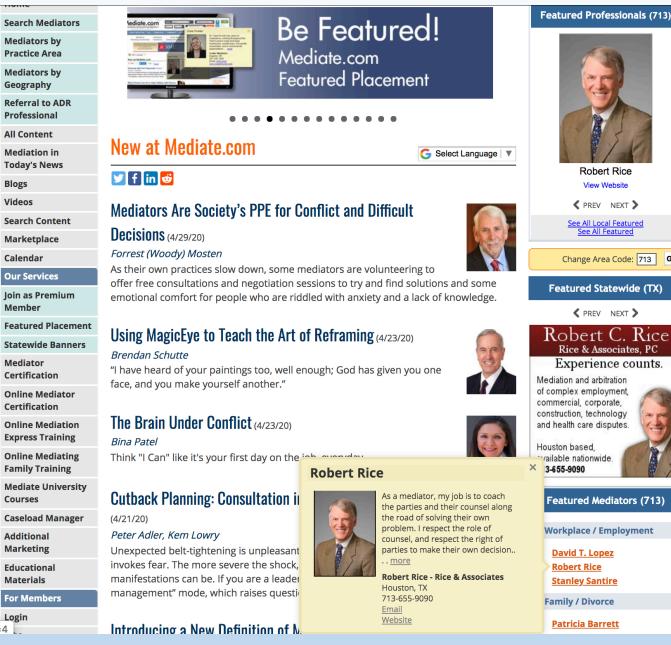


8 Additional ADR Directories

- Arbitrate.com
- CollabLaw.com
- OnlineMediators.com
- OnlineArbitrators.com
- MediatingLawyers.com
- AgreementFacilitators.com
- OnlineParentingCoordinators.com
- OnlineOmbuds.com



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Placement
&
Statewide
Banners



www.mediate.com/Featured - www.mediate.com/Banners

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Mediate.com is the world's leading mediation website (by a mile) and provider of online services for mediation professionals and programs. See Comparative Mediation Website Traffic Data from Alexa.com. For Attorney SEO, Mediate.com recognized as a "Top Attorney Directory"





Membership and Certification Summary

Premium Membership is available at www.mediate.com/Membership and includes the ability to list in the Mediate.com, OnlineMediators.com and 7 additional ADR Directories as desired. Premium Membership is required for Mediate's Certification and Online Mediator Certification.

I want you to know that your site brings me more business than I would have ever imagined from a third party



referral site. In my first 10 months, I received 20 phones calls about my services as a result of my involvement with Mediate.com. The majority of my referrals have resulted in new business. You should be very proud of yourself! Mediate.com is a great service to the mediator community and to the general public.

Robin Graine

Mediate.com is the most visited and linked-in mediation website.



www.mediate.com/Services



The Most Visited Mediation Website

Mediation & ADR WebsitesWeb Traffic Metrics Compared

(From Alexa.com 8/16/2020 - smaller number is higher rated site)

-	cc.			
Tra	ttıc	· M	etr	ıcs

Site ♦	Global Rank ▲	
mediate.com	109,435	▼ 42,919
imimediation.org	676,498	
nadn.org	1,697,041	
mediation.com	2,326,686	
acrnet.org	2,905,208	
apfmnet.org	4,856,189	
aaamediation.org	6,281,142	



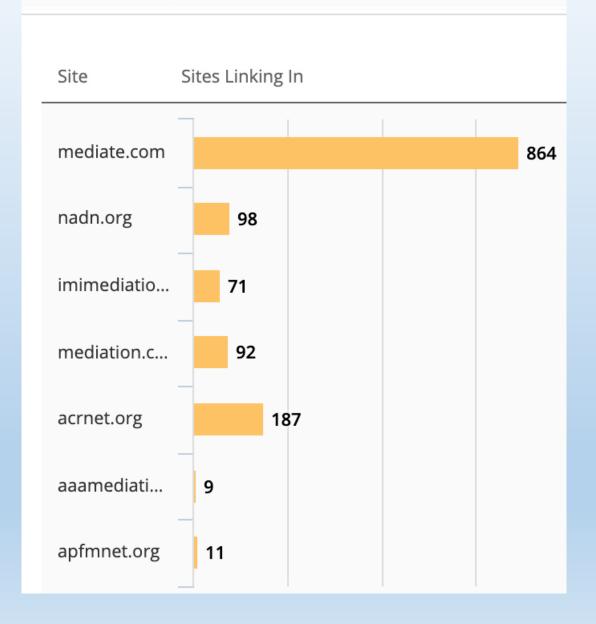
Mediate.com Traffic Growth





Mediate is the Most Linked Mediation Website

Reputation Metrics





See Google "Mediation" Search Results!



Sample General Terms:

Mediation, Mediator, Mediate

Sample Practice Area Terms:

Online, Divorce, Workplace, Commercial . . . Mediators

Sample Geographic Terms:

Chicago, California, Boston Divorce . . . Mediators



Mediate is also a Top Attorney Directory

Great for for SEO!

Mediate.com is also a Top Lawyer Directory!

(From rankings.io 7/5/2020)

What Are The Top 10 Lawyer Directories

Here is our top 10 of the best law firm directories, based on SEO metrics gathered from Ahrefs and overall features of the directory. Domains are ordered by "dofollow" referring domains.

				Search	۹.
Attorney Directory	DR	Ref domains (Dofollow)	Total Keywords	Total Traffic	Туре
FindLaw	90	105,666	3.4M	3.4M	Free/Paid
Avvo	90	39.473	1.2M	628K	Free/Paid
Super Lawyers	89	22,407	538K	843K	Free/Paid
Justia	88	70,540	5.9M	3.3M	Free/Paid
Martindale	85	21,015	417K	218K	Free/Paid
Nolo	85	38,987	1.6M	2.5M	Free/Paid
Lawyers.com	82	20,785	1.1M	691K	Free/Paid
HG.org	79	12,286	549K	456K	Free/Paid
Mediate	78	5.743	70K	68K	Free/Paid
Lawyer.com	74	2,983	283K	119K	Free/Paid

See Rankings.io.

Mediate.com is the only mediation or ADR directory listed in the top 100 lawyer directories!

Newsletter Service





MediateUniversity.com Online Courses



ALL COURSES

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CLE/CEU INFORMATION

SIGN IN

Convenient and affordable online mediation education.

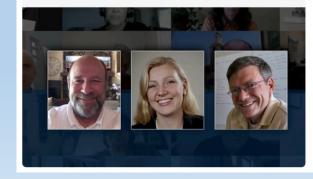


All Courses, CLE/CEU Credit Courses

Mediating Online Training

20 Lessons

\$445.00



All Courses, CLE/CEU Credit Courses

Mediating Divorce and Family Agreements Online

21 Lessons

\$445.00



All Courses, Getting Started in Mediation, CLE/CEU Credit
Courses

40 Hour Basic Mediation Training

39 Lessons

\$545.00





Caseload Manager - #1 Case Management System



Cloud-based caseload management for ADR programs & practices

CaseloadManager.com



150+ Caseload Manager Systems

Representative Caseload Manager Systems

Caseload Manager is now used by over 150 programs and 6,000 professionals

NASA Ombuds Office	Statewide Multi-Office System
Washington, DC	State of Minnesota
Office of American States Ombuds and Mediation Office	Martin, Disiere, Jefferson & Wisdom, LLP
Washington, DC	Houston, TX
International Monetary Fund (IMF) Ombuds Office	ICANN Ombuds
Washington, DC	Internet Corporation for Assigned Names and Numbers
International Committee of the Red Cross (ICRC) Ombuds Office	Statewide Multi-Office System
Geneva, Switzerland	State of New York
Statewide Multi-Office System	Statewide Multi-Office System
State of Nebraska	State of Illinois
Beaverton Mediation and Ombuds Office	Los Angeles County Bar Association
Beaverton, WA	Los Angeles, CA
Asian Pacific American Dispute Resolution Center	South Texas College Ombuds Office
Los Angeles, CA	McCallen, Texas
Statewide Multi-Office System	Howard Community College
State of Oregon	Columbia, MD
ACCORD Family/Community Mediation Office	Community Boards
United Kingdom	San Francisco, CA
Nebraska Mediation Center	The Mediation Group of Tennessee, LLC
Fremont, NE	Nashville, TN
Community Mediation Services of Lane County	Rural Court Services
Eugene, OR	Nebraska
Palacio de Justicio	Volunteers of America
Brazil	Brunwick, ME
The Resolution Center	Central Mediation Center
Macomb, MA	Kearney, NE
Brookings Mediation Institute	Community Mediation Center
Carmel, NY	Independence, MO
Mediation West	King County ADR Center
Scottsbluff, NE	Seattle, WA
The Dispute Resolution Institute	Ventura Center for Dispute Settlement
Philadelphia, PA	Ventura, CA
Piedmont Dispute Resolution Center	Mediate Milwaukee Foreclosure Mediation Program
	Pewaukee, WI





Thanks for watching!

Contact:

www.mediate.com/Services admin@mediate.com

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